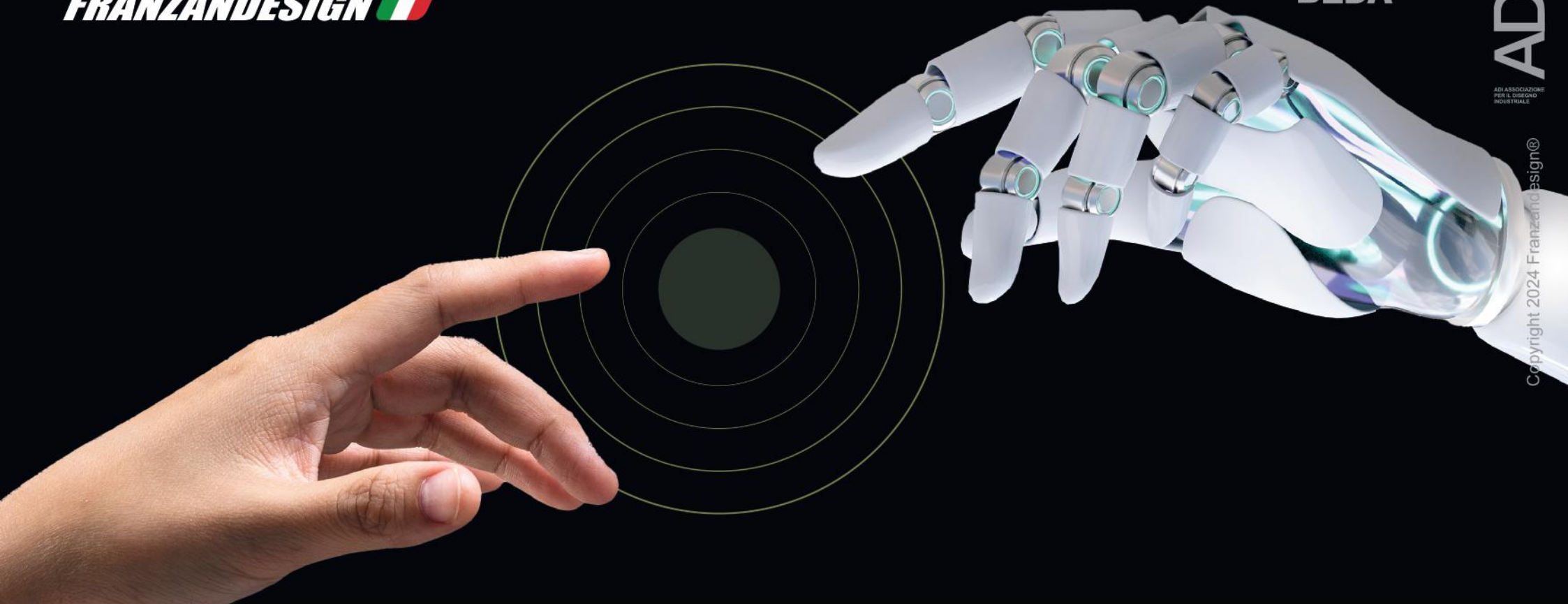


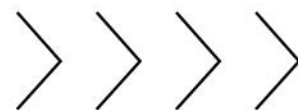


AI

**ARTIFICIAL
INTELLIGENCE MEETS
THE NEEDS OF DESIGN**



The new generation of product design.



From a sketch to the render.

Thanks to our manufacturing know-how to reality, starting from a concept detailed drawing.

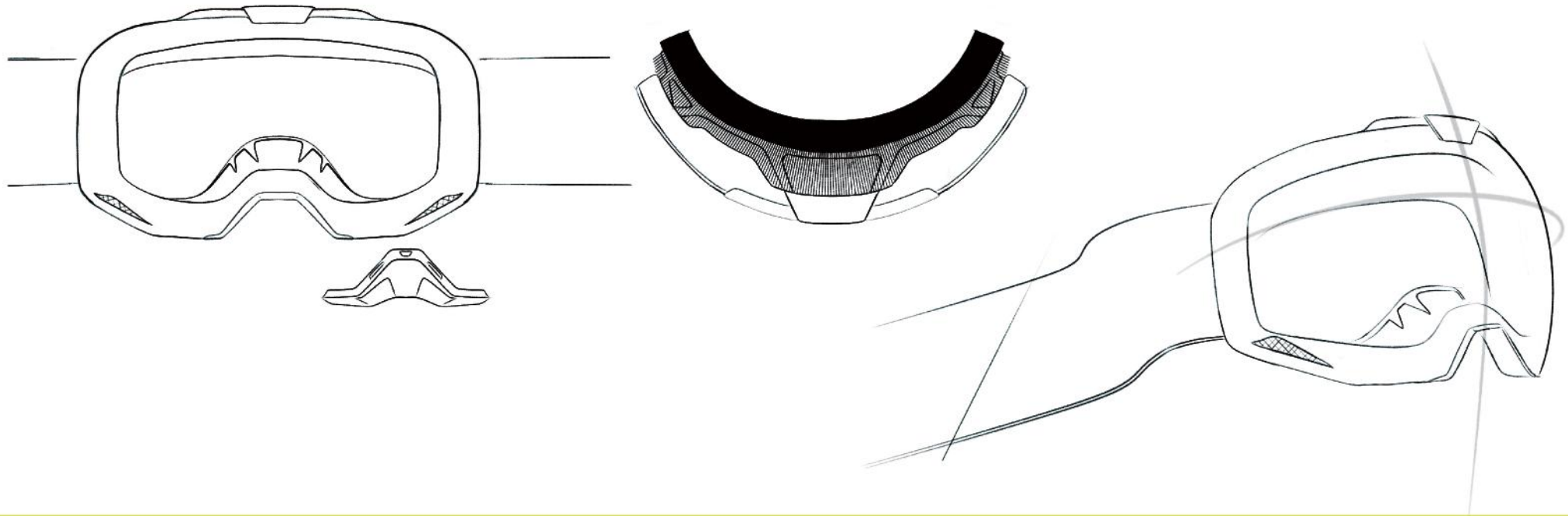


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Example of rendering



We were the pioneers in our sector regarding the assistance of artificial intelligence aids.

+ Rendering execution speed

+ Greater possibility of collateral developments

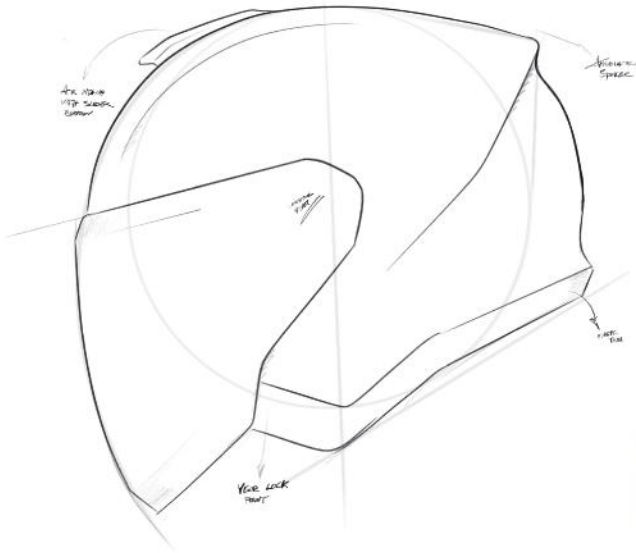
+ More proposals for details, finishes and materials for our customers



For each product
its development strategy.

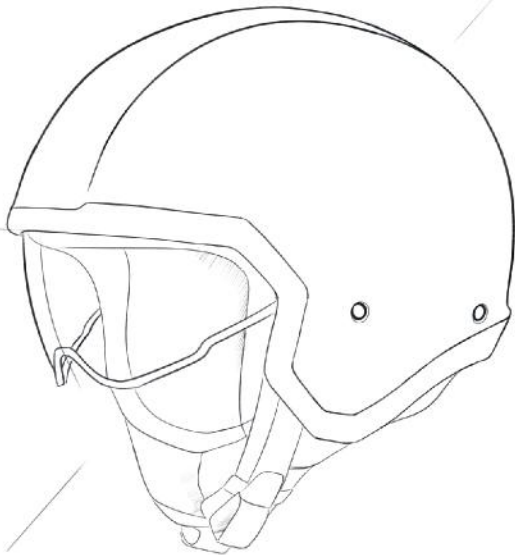


If you can imagine it,
you can do it.
If the AI then imagines it,
you can improve it.



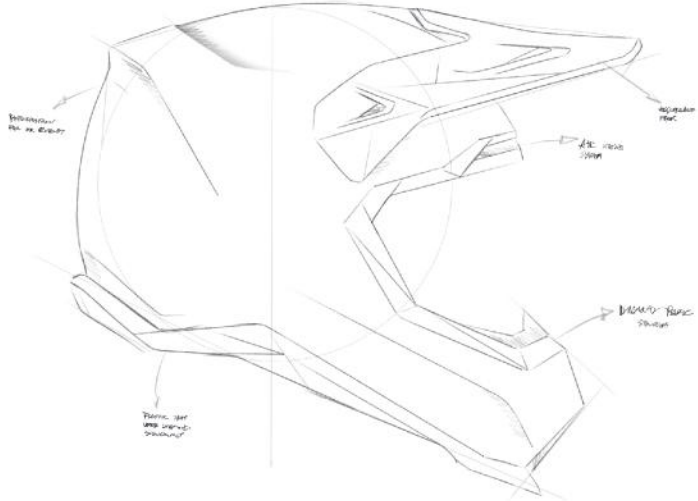
A new era for creativity and development of new models.

HELMETS

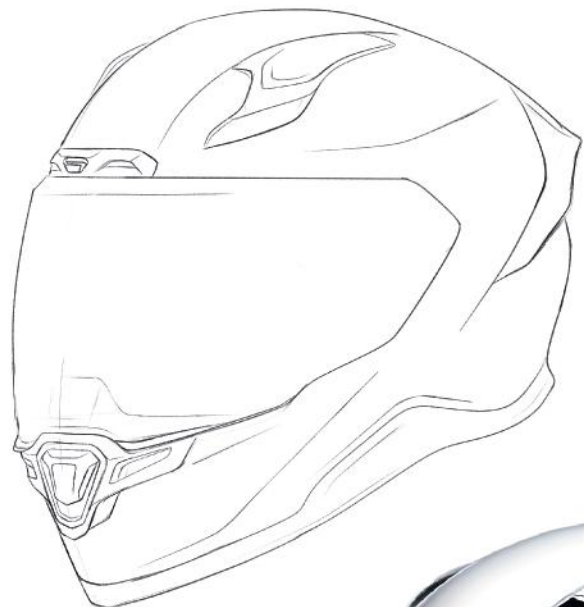


Render designs and materials
to their state of the art.

HELMETS



Possibility of creating realistic finishes before proceeding with any type of prototype.



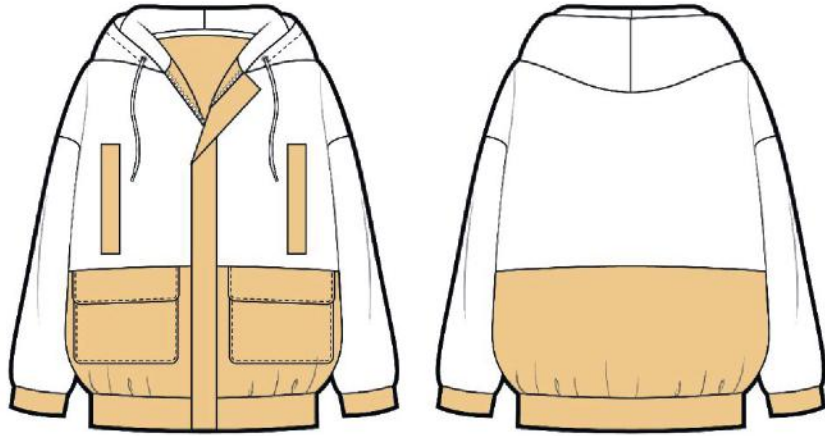
Same design concept,
different interpretations.

HELMETS



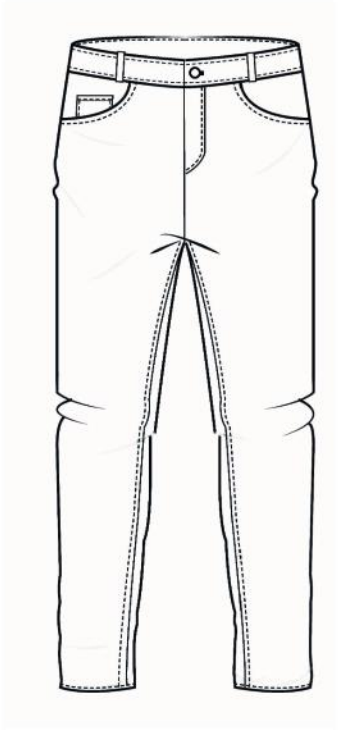
The same concept can be applied to an entire family of products.

JACKETS



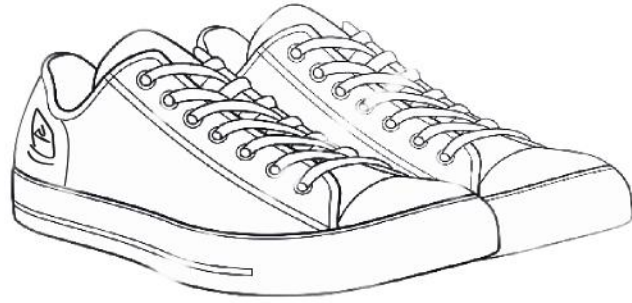
Imagine entire capsule collections starting from a single concept.

JACKETS



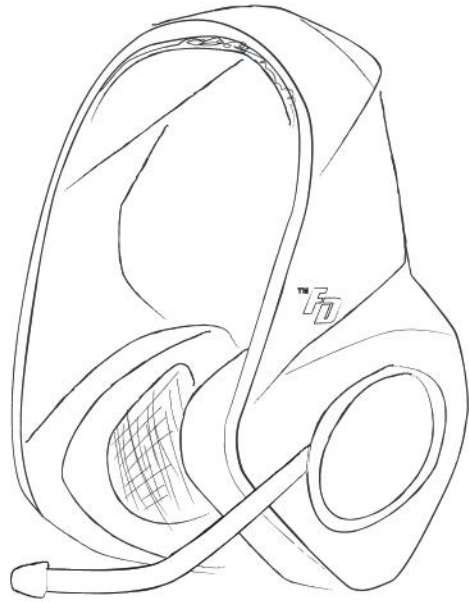
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From conceptual design to product rendering, ready to be presented in a workbook.



The finishes and accessories find their maximum expression.

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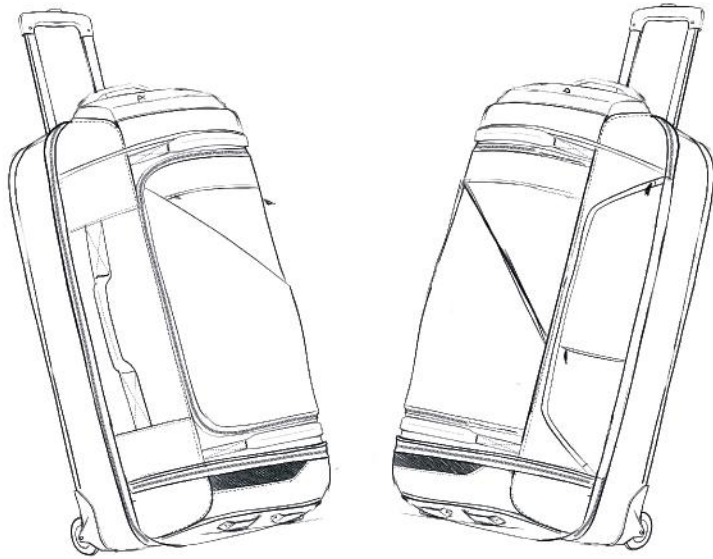
Infinite applications
for every type of product.

GAMING ACCESSORIES



Possibility to experiment and create new crossover concepts between different types of products and markets.

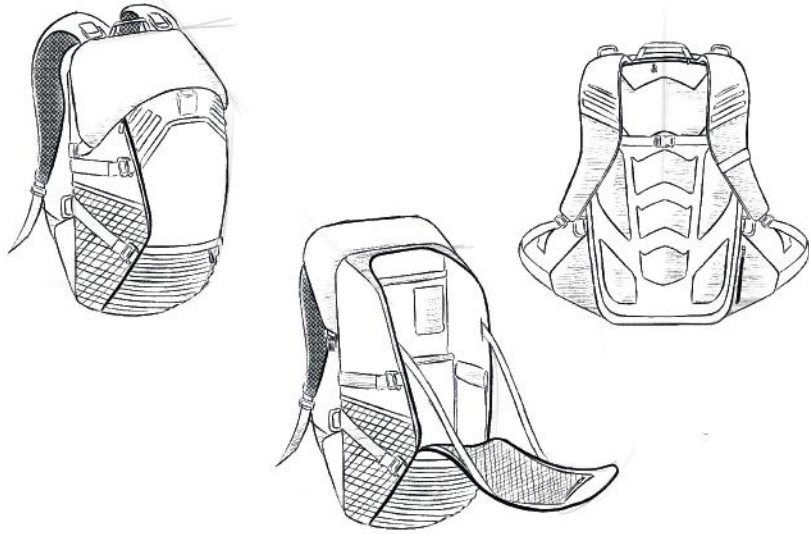
INLINE SKATES



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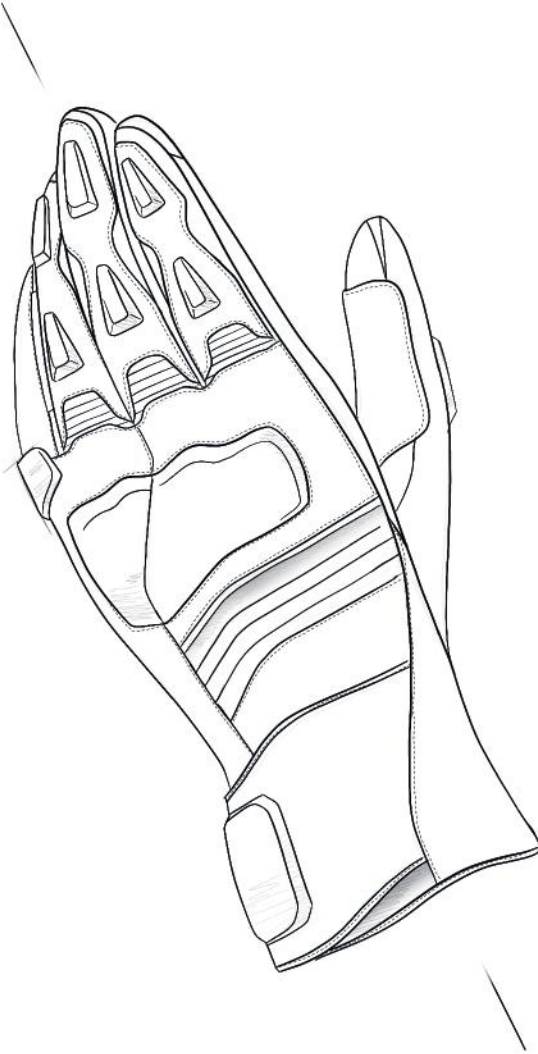
Same product, different market target.

SUITCASES

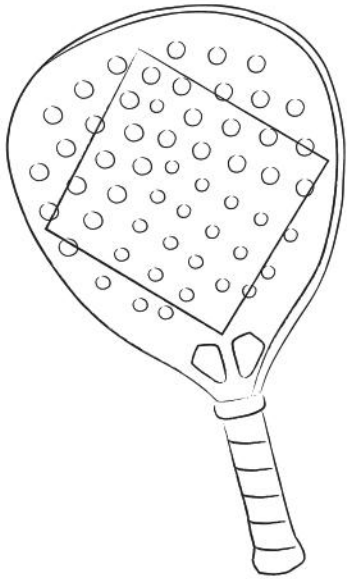
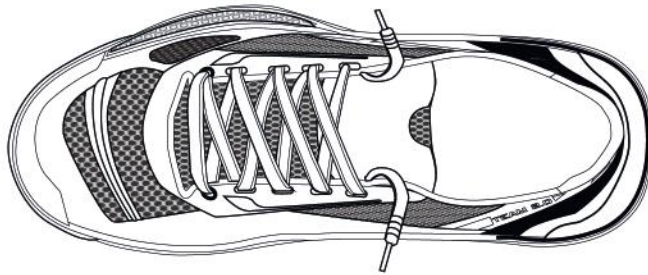


The product developed with these new technologies makes it possible to present a series of innovations, which have not yet been developed, to an agent network for their evaluation or to carry out a survey among dealers.

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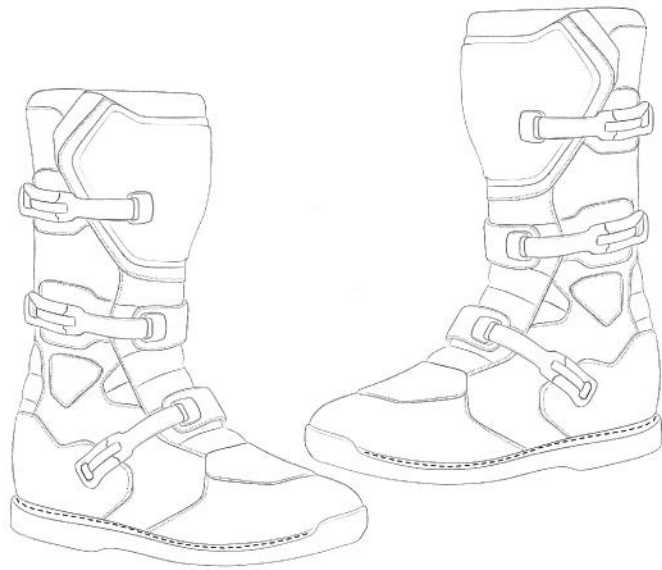


Ease of interpretation by the manufacturer and greater clarity in communication compared to standard drawings.



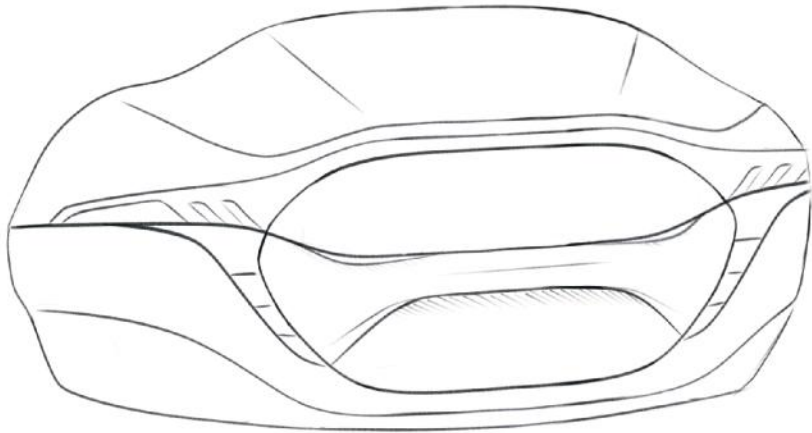
Fast and accurate mood board designs.

PADEL ACCESSORIES



Easy expansion of any capsule collections or family product.

BOOTS



Fast application of the AI:
from a sketch idea to a top case render.

**A new era has just begun,
Franzan Design is already there.**

™ FRANZANDESIGN 



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